

Indian Institute of Foreign Trade (Deemed To Be University)

5 Years Integrated Programme in Management (IPM)
(BBA - Business Analytics and MBA - International Business) 2024-2029
at Kakinada (Andhra Pradesh) Campus

Information Bulletin

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Message from the Vice-Chancellor



Since its inception in 1963, Indian Institute of Foreign Trade has pioneered in teaching, training, and research in international trade and business. Being a premier B school in India, it is established as an autonomous body under Ministry of Commerce and Industry to contribute to the skill building for the external trade sector of India. The institute was granted “Deemed to be University” in the year 2002, and it has come a long way to successfully develop into a unique institution involved in imparting knowledge of trade and business to society, businesses, and aspiring managers.

It is an immense pleasure to witness IIFT’s journey to evolve itself as an institution to produce socially conscious managers not only in international trade, finance and economics but into allied fields too. IIFT has had its core focus on academic programmes, consultancies, and research projects. Its dedicated efforts have landed it to the prestigious AACSB accreditation and ‘A+’ grade categorization by NAAC in the year 2023.

IIFT recognizes the ever changing and dynamic business scenarios that require the data driven approach to analyze the business problems and recommend solutions. The ability to design corporate strategies and take business decisions based on data is the need of the hour for the businesses to gain a competitive edge and thus the demand for business analysts arises. IIFT, in order to expand and disseminate knowledge in the domain of Analytics and International Business has launched the present 5-year Integrated Programme in Management (IPM) at Kakinada, Andhra Pradesh. The core design of the programme gives thorough consideration to the New Education Policy 2020 and aims at holistic development of the students to build a strong foundation in management and analytics. The IPM programme has a key focus on imparting the comprehensive knowledge of management concepts, business analytics and international business to our young and energetic class of students who will take forward the legacy of IIFT in delivering excellence in the professions they choose.

It has been IIFT’s commitment to provide world-class facilities to the students selected for this programme that include comfortable hostels, state of the art teaching facilities and a conducive learning environment. So far, these facilities have been provided in IIFT’s temporary campus in JNTUK. With its coming new campus, IIFT is committed to go a step further in terms of facilities with a great living experience in a greener environment with a great ambience.

I extend a warm invitation to you to join this programme and secure your future by associating yourself with brand IIFT.

A handwritten signature in black ink, appearing to read 'S. Bhatia'.

Dr. Satinder Bhatia

About the Institute

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous body under the Ministry of Commerce & Industry to contribute in the skill building for the external trade sector of India. It has come a long way to successfully develop into a unique institution involved in imparting knowledge through research and training in international business and trade. The Institute was granted “Deemed to be University” status in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade ‘A’ Institution in 2005 as well as in 2015. Over the years, IIFT has emerged as a national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

Objectives

IIFT was set up with the following objectives:

- Impart professional education in modern management techniques relevant to international business.
- Enable the participants to appreciate the inter-relationship between the diverse and complex tasks of international business.
- Develop capacities among business executives for improved understanding of various trade and economic issues.
- Conduct high quality research that addresses domestic as well as world trade and business issues.

Vision

To be an academic Centre of Excellence in international business research, training and education.

Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

Courses Offered:

The Institute's portfolio of long-term programmes is diverse, catering to the requirements of aspiring international business executives and mid-career professionals alike. These are:

- Ph.D. (Management) Programme at Delhi and Kolkata.
- Ph.D. (Economics) Programme at Delhi and Kolkata.
- Two-year MBA (International Business) at New Delhi and Kolkata.
- Two-year MBA (Business Analytics) at New Delhi
- Two-year MA (Economics – Specialization in Trade and Finance) at New Delhi and Kolkata.
- Two years & six months MBA (International Business) Weekend at New Delhi and Kolkata.
- 5 years Integrated Programme in Management (BBA in Business Analytics and MBA in International Business) at Kakinada, Andhra Pradesh
- Executive Post Graduate Diploma in International Business at New Delhi and Kolkata.
- Executive Post Graduate Diploma in International Business (Hybrid) at Delhi.
- Executive Post Graduate Diploma in International Business (On-campus) at Delhi.
- Post Graduate Certificate Programme in International Business and Finance (Hybrid).
- Certificate Programme in Export Import Management

International Collaborations

IIFT has collaborations with 41 Universities/B- schools throughout the world. The key areas of collaboration with partner institutes include the following:

- Student Exchange / Faculty Exchange
- Faculty Development Programme
- Training Programmes/Study Tours
- Joint Research

S. No	Location	Name of University
1.	North-America	Brock University, St. Catherines, Ontario, Canada
2.	Asia-pacific	Vietnam Institute for Indian and Southwest Asian Studies (VIISAS)
3.	Europe	IESEG-School of Management, Lille Catholic University, Lille and Paris, France
4.	Europe	EM-Strasbourg Graduate School of Management, Cedex, France
5.	Europe	Grenoble Ecole de Management, Grenoble Cedex, France
6.	Europe	Hanken-Swedish School of Economics and Business Admn. Finland
7.	Europe	Rennes School of Business, France
8.	Europe	Universita Bocconi, Milano, Italy
9.	Europe	The International University in Geneva, Switzerland
10.	Europe	Allianza 4 Universidades, Spain
11.	Europe	Universitat des Saarlandes, Germany
12.	Europe	University of Insubria, Italy
13.	Europe	HS PF Pforzheim University, Germany
14.	Asia-pacific	University of International Business and Economics, Beijing, China
15.	Asia-pacific	International Institute for Trade and Development, Bangkok, Thailand
16.	North-America	Bradley University, Peoria, Illinois, USA
17.	Australia	The University of Newcastle, Newcastle, NSW, Australia
18.	Asia-pacific	Ajou University, Suwon, Korea
19.	Asia-pacific	Foreign Trade University, Hanoi, Vietnam
20.	Europe	Abrystwyth University, UK
21.	Africa	Foreign Trade Training Centre, Cairo, Egypt
22.	South-America	International Business School, Americas
23.	Russia	International Institute of Business Networking, Russia
24.	North-America	Herbert H. Lehman College of the City, University of New York, USA
25.	Asia-pacific	Institute of Indian Studies, Hankuk University, South Korea
26.	North-America	Kent State University, USA
27.	Australia	Deakin University
28.	Asia-pacific	Solbridge International School of Business, South Korea
29.	Asia-pacific	International School of Finance and Technology, Tashkent, Uzbekistan

30.	Asia-pacific	Bangladesh Foreign Trade Institute, Dhaka
31.	Europe	UAM, Madrid, Spain
32.	Asia-pacific	National Dong Hwa University, Taiwan
33.	Europe	University of Leeds, UK
34.	Europe	British Teaching University, Georgia
35.	Australia	The University of Western Australia, Perth, Australia
36.	Europe	The Institute of Export & International Trade, England
37.	Europe	The Educational Institution Belarus State Economic University, Belarus
38.	Europe	Lund University School of Economics & Management, LUSEM, Sweden
39.	Russia	Ural Federal University, Ekaterinaberg, Russia
40.	North-America	University of Scranton, Pennsylvania, USA
41.	Asia	University of Tanjungpura, Indonesia

Accreditations and Memberships

The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst the top 900+ Business Schools of the world which have earned this accreditation.

Other Memberships for Accreditation

1. EFMD Global
2. Academy of International Business
3. Association of MBAs

Ranking in Various Surveys

IIFT have participated the following B-School rankings in 2023:-

1. 27th under Management Category by NIRF

Other Rankings

1. 5th by Chronicle All India B-School Survey-2023
2. 10th by Fortune India Best B-School 2023
3. 7th by Indian National Ranking Framework (IIRF-2024)
4. 9th by Business Today - MDRA 2023
5. 4th by Time B-School 2023
6. 12th in MBA Universe B-School Ranking

Campus and Facilities at IIFT

Delhi Campus

Located in Qutub Institutional Area, overlooking green ridge and historical Qutub Minar, the IIFT Campus is considered to be one of the finest in the country. The campus spread over 6.5 acres of land houses two academic blocks and two residential blocks for students and visiting faculty. One more residential facility for the students has been created a few steps away from the main campus. Be it the imposing structure of the “atrium”, the mystic beauty of the architectural design called “eye of the universe”, or the splendour of the campus in full bloom in winter, it never fails to impress the visitors.

The campus itself is a very pictures que with artistically designed buildings and well maintained plush gardens. The facilities available on the campus include, fully air-conditioned lecture halls with modern audiovisual aids, conference halls for round-table conferences, an auditorium of 450 seating capacity, two computer labs, indoor games, sports ground, besides excellent residential facilities for the students. The campus is fully Wi-Fi enabled. Another campus of the Institute spread over 5.6 acres, located at Maidan Garhi, New Delhi is also under construction and will be operationalized very soon.

Kolkata Campus

IIFT's Kolkata Campus is located at the pictures que East Kolkata off EM Bypass in as prowling area of around 7 acres. The campus is developed as a green and fully integrated campus within dependent blocks for academic, administration and student living areas with all modern amenities. The campus also houses three water bodies to maintain ecological diversity with enough greenery. There are centrally air conditioned modern lecture halls, syndicate rooms, common area, auditorium, open air theatre, common court yard in its academic and administration blocks on exemplary designs to create great learning environment. The campus is fully wi-fi enabled.

Kakinada Campus

A land measuring 25 acres has been allotted to the Institute for setting up a full-fledged campus at Kakinada, a beautiful coastal town and a smart city in the State of Andhra Pradesh. For the present batch, JNTUK Kakinada has permitted IIFT to utilize a part of its campus and facilities for the purpose of conducting the Integrated Programme in Management. The University shares some of its facilities such as library, certain sports grounds, and primary medical services with IIFT. The classrooms are fully air conditioned with modern audio visual aids.

Inauguration of Kakinada Campus

The inauguration ceremony was held on 28 October 2022 in the august presence of Finance, Smt. Nirmala Sitharaman and the Minster of Commerce & Industry, Dr. Piyush Goyal along with other high profile dignitaries.

Scholarships Offered to the Students of IIFT:

New Scholarship Scheme (NSS)

The Institute offers a Scholarship on the basis of **Merit-cum-Means**. Under this scheme 20% of the tuition fee of the programme will be disbursed to 10% admitted students in all Full Time/ Regular programmes offered by IIFT. The scholarship is granted after the successful completion of the programme. Any student whose family income is less than Rs.8.00 lakh per year can apply under this scheme. The upper ceiling of Rs.8 lakhs is subject to revision. Complete details are available on IIFT website. (http://iift.ac.in/iift/docs/LatestUpdates/scholarship_04012023.pdf).

Scholarships offered by Government of India

Government of India offers various central and state level scholarships to students. Complete details about the available scholarships and process for applying for those scholarships are available on National Scholarship Portal (<https://scholarships.gov.in>).

The Institute retains the right to add or delete any scholarship scheme or change the existing clause(s) as and when required.

Conferment of INI (Institute of National Importance) Status of IIFT

IIFT is expected to be conferred with the status of an “Institute of National Importance” in International Trade (Management and International Economics). The Bill for the same is under consideration with Government of India.

Conferment of INI status would empower the IIFT to attain standards of global excellence in International Trade (Management and International Economics) and allied areas of knowledge.

Subsequent to conferment of INI status, IIFT – Delhi, IIFT – Kolkata and IIFT- Kakinada will become independent institutes. The degrees will be awarded by the respective institutes and similarly, placement activities may also be managed by the respective institutes.

5 Years Integrated Programme in Management (IPM)

(BBA- Business Analytics and MBA - International Business) Batch 2024-29

The Five Year Integrated Program in Management (IPM) at IIFT-Kakinada aims at imparting managerial and decision making capabilities to young professionals along with integrating management education with Science, Technology, Engineering, and Mathematics (STEM). In line with the New Education Policy 2020, with an early induction into the programme and a rigorous and holistic curriculum, the students will be able to demonstrate problem solving skills supported by appropriate analytical techniques and will use ethical and socially conscious judgment while analyzing business situations.

Candidates successfully completing the course requirement of integrated programme in management would be awarded Bachelor of Business Administration (Business Analytics) at the end of 3 years and Master of Business Administration (International Business) at the end of 5 years by Indian Institute of Foreign Trade. Candidates opting for exit after completing the requirement of first three years, would be awarded Bachelor of Business Administration (Business Analytics). The first three years of the IPM program would be based on semester system and the last two years would be based on the trimester system (as per the prevailing MBA course structure). Promotion from BBA (Business Analytics) to MBA (International Business) will be based on fulfilment of all academic requirements as per rules.

Programme Objectives

- To equip students with conceptual and interpersonal skills for managerial decision making.
- To build their leadership & team skills to enhance their performance in a cross-cultural environment.
- To enable the students to demonstrate knowledge of foundation subjects for management studies.
- To develop good analytical, statistical and problem-solving skills.
- To develop data visualization skills, and to make recommendations on what decisions to take based on the data analytics.
- To impart knowledge & skills to students for entry-level managerial roles in the varied management functions across different industries.

Programme Pedagogy

The pedagogy varies for each course depending upon the focus on theory or practical as well as needs of the students. The course curriculum will be imparted through a combination of methodologies like case studies, projects, presentations, simulation and games, role play, field visits and industry sessions. The students will be provided with an opportunity for International exchange programme.

The course structure after the sixth semester will be merged with the MBA programme of IIFT. The course curriculum is subject to revisions based on industry inputs and to keep in line with the dynamic business environment.

Teaching Methodology

Theory

Case Studies

Projects

Presentations

Role Play

Simulation and Games

Field Visits

Industry Sessions

Course Curriculum and Credits

The curriculum for the first three years is based on the combination of courses on Business Analytics, Foundation (Management), Humanities and Professional Enrichment. Professional enrichment is a combination of Ability Enhancement, Skill Enhancement and Creativity. The curriculum comprises of approx. 150 credits in total for the first three years. While the last 2 years of MBA-IB at IIFT is of 120 credits.

The curriculum for the first three years is as follows:

Semester1

Sl. No	Course Name
1	Microeconomics
2	Financial Accounting
3	English-I, English Language Proficiency
4	Mathematics
5	Microsoft Excel
6	Psychology
7	Co-curricular Activities

Semester2

Sl. No	Course Name
1	Macroeconomics
2	Principles of Marketing
3	English-II, Business Communication
4	Introductory Statistics
5	Political Science
6	Business Organization & Management
7	Co-curricular Activities

Semester3

Sl. No	Course Name
1	Cost and Management Accounting
2	Operations Research
3	Advance Statistics
4	Human Resource Management
5	Sociology
6	CSR and Sustainable Business
7	Co-curricular Activities

Semester 4

Sl. No	Course Name
1	Principles of Financial Management
2	Operations and Supply Chain Management
3	Business Analytics
4	Philosophy
5	Data and Database Management
6	Live Projects
7	Co-curricular Activities

Semester 5

Sl. No	Course Name
1	Business Analytics - Domain Exposure
2	Entrepreneurship & New Venture Creation
3	India and Global Economy
4	Visual Analytics
5	Business Models and Strategy
6	Consumer Behaviour
7	Co-curricular Activities

Semester 6

Sl. No	Course Name
1	Elective-1
2	Elective-2
3	Elective-3
4	Elective-4
5	Big Data Analytics
6	Academic Writing + Seminar (3+1)

Elective Subjects**Group1: Analytics**

Sl. No	Select any Two
1	Machine Learning & AI
2	Enterprise Resource Planning (ERP) System
3	Social Media Tools and Techniques
4	Principles of Economics and Marketplaces
5	Business Forecasting

Group2: Management

Sl. No	Select any Two
1	Business Laws
2	Leadership and Team Management
3	Consumer Behaviour
4	Export - Import Management
5	Business Analysis and Valuation

*The institute retains the right to add or modify course structure based on the recommendations of board."

Admission Procedure

Eligibility

Qualifying Exam

- Candidates should have passed 10+2/XII/HSC examination in arts/commerce/science stream or equivalent with 60% (55% for candidates from SC/ST/PwD/Transgender) or more in the year 2022, 2023 or appearing in 2024.
- The candidate must have passed class 10th examination with 60% (55% for candidates from SC/ST/PwD/Transgender) or more in the year not before 2020.
- Candidates who are likely to appear in the XII/HSC of equivalent examination by the end of July 31, 2024 can also apply, subject to meeting the eligibility criteria mentioned above.
- Mathematics/ Business Mathematics/ Applied Mathematics as a subject in +2 level is mandatory.

Age

The candidate should have been born on or after August 01, 2004 (5 years of relaxation to the candidates from SC/ST/PwD category will be given i.e. born on or after August 01, 1999).

Mode of Admission

For short-listing/selecting the candidates, IIFT will use score of IPMAT 2024 examination conducted by IIM-Indore. Merit list for the admission will be prepared on the basis of his/her IPMAT 2024 Score of IIM-Indore, Academic Profile of class 10th and Gender Diversity. IIM Indore has no role either in the selection process or in the conduct of IIFT's IPM programme.

How to Appear?

Those candidates who wish to apply for IIFT's Integrated Programme in Management (BBA-Business Analytics and MBA-International Business) 2024-29 have to mandatorily apply for IIM - Indore entrance exam (IPMAT 2024). Candidates are advised to check the IIFT's eligibility criteria carefully before applying for IPMAT entrance exam.

Step- 1

Please visit IIM Indore website (visit www.iimidr.ac.in) and fill their Online Application Form. After submitting the application successfully there, note the registration number of your application. Last date to apply for their examination is 26.03.2024

Step- 2

Visit IIFT website (www.iift.ac.in) and click on CURRENT ADMISSIONS icon. Submit IIFT's online application form as per details given on the website. Please note that it is mandatory to fill IPMAT-2024 registration number in IIFT application form.

Step- 3 (Documents to be uploaded while applying online)

1. Self-Attested copies of mark-sheets of 10th and 12th.
2. Category students need to upload the requisite certificate.

Step- 4 (Application Fee)

Rs. 2,000/- (Rs. 1,000/- for SC/ST/PwD) Application fee once paid will not be refunded.

Course Fee

The course fee for resident Indians for the first three years of the IPM would be Rs. 4,00,000/- (Rupees Four Lakh) per annum. Course fee for the fourth and fifth years would be as per prevailing MBA in International Business Programme fees. Other charges would be extra.

Hostel Charges

The Integrated Programme in Management (BBA Business Analytics and MBA-International Business) at Kakinada campus is a fully residential programme. Hostel / Mess charges would be intimated to the candidates while sending offer letters.

Important Information

- There are Sixty (60) seats at Kakinada Campus. Seats are reserved as per Government of India norms.
- Application fee once paid will not be refunded.
- All disputes would be subject to the jurisdiction of Delhi Courts only.
- Applications incomplete in any manner shall be summarily rejected.
- The Candidate should follow IPMAT advertisement & admission procedure, as available on IIM Indore website for Registration of IPMAT 2024 Examination.
- IIFT will use IPMAT 2024 Score for shortlisting / selecting the candidates for its Integrated Programme in Management. IIM Indore has no role either in the selection process or in the conduct of the programme.

What your Mentors say?

Dr. Siddarth Shankar Rai, Assistant Professor, IIFT Kakinada

Integrated program in management (IPM) is uniquely designed to cater to the industry needs for the young professionals. It offers a rigorous curriculum for five years to impart students with knowledge of business analytics and international trade and business. The program is focused on creating competent managers and entrepreneurs who can contribute to the development of a sustainable society.

IIFT's Kakinada campus provides modern technological facilities in its classrooms to make the learning more comprehensive. Students are provided best of the learning resources which are facilitated by very competent faculty members. To make this residential program more effective, the hostels are also equipped with facilities that help in creating a great learning environment among students.

Collaborative and critical learning are given high importance in IPM to develop reflective thinking, experimenting and trans-cultural skills of our students. IPM constitutes an excellent fit to start career planning, enabling you to demonstrate problem-solving skills supported by robust analytical techniques & ethical and socially conscious judgments while analyzing business situations.

Dr. Miklesh Prasad Yadav, Assistant Professor, IIFT Kakinada

The five-year IPM program at IIFT Kakinada is an academic program that aims in furnishing world class leaders with a global mindset. Our programme is an agglomeration of balanced theoretical knowledge, experiential skills-based learning and strong industry linkage which fosters the overall development of any individual. We have a robust placement cell that works tirelessly to ensure that students get placed in the best companies for an enviable job opportunity. I strongly recommend this programme to students who are contemplating to get enrolled in this programme.

Dr. Saurav Dash, Assistant Professor, IIFT Kakinada

The values of ethics and excellence are fundamental to IIFT and ought to permeate every individual that enters through its doors. This is not something that can be taught in a classroom; it cannot be accomplished by the faculty on our own. We can assist you in forming the attitudes, values, and convictions that characterize a manager's professional identity and worldview. We can point you in the right way, but you must accept responsibility for your education, development, and eventual leadership role." IIFT will make sure that all of its stakeholders are held accountable through internal management and external compliance with the law and social norms. IIFT will operationalize transparency as each member of the organization's capacity for creativity, productivity, and responsiveness. IIFT seeks to become an internationally renowned management school by cultivating responsible leaders for the creation of sustainable alternatives via academic quality and ongoing innovation.

What your mates say?

By Riya Gupta (Batch 2023-2028)

“Being the flagbearers of IIFT surely does keep you on your toes. The comprehensive nature of our course structure ensures not only academic growth but also facilitates personal development. This richness of our diverse environment, characterized by students from various parts of India, fosters cultural understanding and the presence of like-minded individuals.”

Lakshmi K Rajeev (Batch 2023-2028)

“IIFT Kakinada is synonymous with ‘enriching academic experiences’ for me. Ever since I joined here, my peers and I have set on a path of academic excellence guided by highly knowledgeable faculties and quality educational resources. Beyond the four walls of our classroom, we apply our in-classroom knowledge to solve business case study competitions and much more in our conquest to become the leaders of tomorrow. The diverse range of committees and chapters within the college provide us with opportunities to engage in live internships, case projects and often take on leadership roles. If you are somebody aspiring to join an institute of academic excellence with co-curricular activities as the cherry on top, IIFT Kakinada is the place next best to your home.”

Tarun Malik (Batch 2022 - 2027)

“IIFT, Kakinada campus has been a crucial stepping stone in my academic journey. While my personal affinity for the college may be limited, there's no denying the invaluable experience and exposure it has provided. The esteemed IIFT brand has undoubtedly opened doors, and the competitive environment serves as a constant motivator, pushing me to strive for excellence. Engaging in extracurricular activities, guided by supportive teachers, has further enriched my CV. Grateful for the opportunities and growth fostered within the walls of IIFT.”

Vaibhav Gupta (Batch 2022 - 2027)

“My second year at IIFT has been a phenomenal experience. This year I dwelled into the realm of analytics with courses in advanced statistics, business analytics and practical exposure to tools like R, Python, SQL and SPSS. Through my active participation in 180 Degrees Consulting I have been able to build foundation experience in problem solving and team working helping non profit organizations alongside. This year, Hult Prize competition was also organized at our campus providing us an opportunity to experiment with social entrepreneurship . All over I feel the day never stops at IIFT Kkd, with so many global opportunities, academic projects to reinforce application based pedagogy, Live Projects as a credit course, constant domain and industry exposure through workshops on industry tools and talks by alumni and industry experts. One essential part of my experience has been peer learning everyone is doing something, folks are winning national level case competitions, running global chapters in the global network, qualifying exams like CFA and

FRM, organizing fests, writing research papers. I am really grateful to have embarked on this transformative growth journey at IIFT. “

Industrial Quotes

“Business analytics is a trending career. The Bureau of Labor Statistics estimates the need for business analysts to increase 14% by 2024.”

According to U.S. Bureau of Labor Statistics (BLS)

“The demand for business analysts is very high among companies, small-scale options, and enterprises. Study estimates reveal that the job market for business analytics will grow at a CAGR of 14.3% by 2026.”

According to multiple studies

“As of date (24th Feb 2021), the USA alone has over 75 thousand jobs for Business Analysts, of which 645 jobs are internships and 2200 jobs are at an entry-level requiring 0-2 years experience on Glassdoor. The salary options range between 13k to 418K US Dollars across all levels. There are 12549 jobs in India for Business Analysts on Glassdoor. This same search returned a much higher number when we searched on Naukri.com with 36930 jobs as of the date (with 16914 jobs in the 0-5 years category).”

Data is taken from Glassdoor, Naukri.com

“Import/Export witnessed a rise in job postings for talent by 47%, the steepest among all industry segments.”

According to Monster

Extracurricular Activities

The very talented and enthusiastic students of IPM at IIFT Kakinada have set up several clubs and chapters and conducted a large number of activities, a glimpse which is presented below along with a brief introduction to the IIFT's student body, IMF, at Kakinada.

Clubs

Performing Arts Club - The Performing Arts Club provides a platform for students to express themselves through various forms of performing arts; including music, dance, theatre and more. From experienced performers to students looking to explore their talents, this club sets the stage for everyone to express themselves and unleash their artistic potential. The dance performances at every festival are carefully orchestrated by this club, as it brings every event to life.

Eris - Eris is the Debate Club of IIFT Kakinada, which ignites engaging conversations and fosters a spirit of intellectual competition. Composed of students passionate about public speaking and eloquent expression, Eris represents the competitive edge of the batch during intercollegiate debate events.

Through structured debates, public speaking events, and interactive workshops, they provide a platform for students to express their opinions, challenge perspectives, and cultivate effective communication skills. It adds to the overall development and confidence of the students.

SpectHRum - SpectHRum is the HR Club that explores the dynamic field of human resources and helps students gain insights into the intricacies of talent management, organizational development, and employee relations. Through skill-building workshops and networking events, this club offers valuable opportunities for students to learn from seasoned professionals, exchange ideas, and stay updated on the latest trends and practices in the field.

Advinova - Advinova is the Marketing Club of IIFT Kakinada. This club provides a platform for students to explore the various facets of marketing through hands-on projects, case studies, and guest lectures from industry experts. It gives an insight into consumer behavior, digital marketing strategies, or product innovation trends around the world and is instrumental in building the marketing acumen of students.

L'artiste - L'artiste is the literary club of IIFT Kakinada. From poetry recitations to book discussions, and writing workshops, this club offers a welcoming space for students to indulge in their love for literature, language, and storytelling. Students get the opportunity to engage in insightful dialogues surrounding literary works and written compositions that have a profound impact on the literary landscape. L'artiste stands as a testament to the enduring importance of literature and its transformative power to inspire, provoke thought, and ignite the imagination of students.

Health & Wellness Club:

This club has a steadfast commitment to the holistic development and well-being of students by promoting physical, mental, and emotional wellness within the student community. Through a variety of activities, workshops, and initiatives aimed at fostering a healthy and balanced lifestyle among students, this club emphasizes proper nutrition, mindfulness, stress management, and self-care practices. Through these mindfulness practices, members are equipped with the tools to navigate the demands of academic and personal life with

resilience and composure.

Inside Edge

Inside Edge is the Sports Analytics club of IIFT Kakinada. Here the realms of sports, analysis, and management converge to create a stimulating environment that encourages learning through analytical activities. The mission of this club is to provide a platform for students to apply management concepts in sports and real-life scenarios. The club is a dynamic space where regular events and activities coexist with the commitment to learning and publishing your insights. Inside Edge applies concepts of analysis to the matches in the college sports fest to the championships around the world, it embodies a commitment to excellence in both scholarship and practical application.

Chapters

Chapters at IIFT Kakinada, are student-led organizations that thrive in fostering learning, collaboration, and social impact. Each chapter represents a unique avenue for students to explore their passions, develop skills, and make meaningful contributions to society.

180 DC - 180 Degrees Consulting

180 Degrees Consulting is the world's largest university-based consultancy, at IIFT Kakinada. The chapter is dedicated to making a positive difference in communities around the world by providing high-quality, affordable consulting services to social organizations. Through innovative solutions, collaborative partnerships, and hands-on projects, they strive to address pressing societal challenges and create lasting social change.

Girl Up IIFT

As part of the global network of the United Nations Foundation, the chapter is dedicated to amplifying the voices of girls and women and advocating for meaningful change in our communities and beyond. Through comprehensive programs and initiatives, they strive to achieve equity in education, health, and economic opportunities, empowering girls and women to realize their full potential and create a more equitable world for all.

FMA - Financial Management Association IIFT

FMA IIFT is where passion meets expertise and theory meets practice. This dedicated student chapter is committed to nurturing financial enthusiasts, providing them with valuable opportunities to explore, learn, and grow. From live projects and industry-academia collaborations to captivating case competitions and networking events, we offer a comprehensive platform for members to gain hands-on experience, develop critical skills, and make meaningful contributions to the field of finance.

ShARE - Do Well Do Good Future Leaders

ShARE, now rebranded as Do Well Do Good Future Leaders is a vibrant and engaging chapter that offers a dynamic platform for academic excellence, personal growth, and societal impact. From engaging case studies to immersive learning modules and cross-cultural exchanges, they empower future leaders to navigate the complexities of today's world with confidence and compassion.

GAEE - Global Association for Economic Education

The chapter, established in April 2023, stands as a significant extension of GAEE India's overarching mission to enhance economic education and financial literacy in tier II cities of

India. Committed to fostering educational growth, expanding horizons, and creating tangible social impact. This chapter organizes live projects and other valuable learning experiences in finance, economics, and entrepreneurship that address complex economic challenges.

Students' Council (IMF)

About the IMF:

The Students' Council, the International Management Forum (IMF), serves as the governing body for student affairs at IIFT, Kakinada. Committed to fostering student engagement and facilitating various activities and events, the IMF plays a pivotal role in enhancing the overall student experience. Under the guidance of the Director/Chairperson/Program Director, the IMF coordinates student initiatives, implements policies, and represents student interests within the institute.

Office Bearers of IMF:

1. President:

Rahil Sudhesha

Email: rahil_ipm22@iift.edu

2. General Secretary

Kalyani Sanjeevan Menon

Email: kalyani_ipm22@iift.edu

3. Media & PR Secretary

Aayush Begani

Email: aayush_ipm22@iift.edu

4. Alumni Relations Secretary

Anuhya Singh

Email: anuhya_ipm22@iift.edu

5. Cultural Secretary

Pratyasha Parida

Email: pratyasha_ipm22@iift.edu

6. Sports Secretary

Sarvaved Garg

Email: sarvaved_ipm22@iift.edu

Undersecretaries at IIFT

The Kakinada campus at IIFT will also have positions of Under Secretaries to ensure that some critical aspects are being given adequate attention.

Undersecretary of Hostel and Mess

Aroush Ismail (Batch 22 -27)

Email: aroush_ipm22@iift.edu

Arun Mishra (Batch 23 -28)

Email: arun_ipm23@iift.edu

Aikyam: Sports Fest

Aikyam is the four-day sports gala at IIFT Kakinada, that showcases a rich tapestry of sportsmanship—from colossal sixes in cricket to robust football plays, skilful badminton smashes, and impeccable coordination in volleyball. This festival stands as a remarkable celebration capturing the spirit of our institution.

The echoes of cheering and memories created on the field display the diversity and unity inherent in the IIFT community. Aikyam, with its Sanskrit meaning of 'unity,' not only brings together students from different backgrounds but also celebrates their shared love for sports. The festival stands as a remarkable celebration of our institution, promising that its legacy will continue to thrive and unite the IIFT community in the years to come.

Riqueza: Business Fest

Riqueza is IIFT Kakinada's annual business fest that is a testament to the institute's unwavering commitment to cultivating the next generation of business leaders, going beyond conventional limits to provide an all-encompassing insight into the dynamic corporate landscape. At its essence, Riqueza extends an invitation to national-level opportunities through meticulously designed competitions spanning diverse domains. This event seamlessly integrates the excitement of competition with a celebration of athleticism, recognizing the significance of a holistic approach to success.

The event broadens horizons and fosters a global perspective for all.

Cleanliness Drive

In a commitment to the national vision of a cleaner, healthier India, IIFT Kakinada embraced the Swachh Bharat Mission fervently. As a part of the Shramdaan Initiative, our college organized a robust Cleanliness Drive on 1st October 2023.

Aligned with the central government's directive to promote cleanliness and hygiene, the initiative saw enthusiastic participation from students, faculty, and staff alike. The Shramdaan Initiative, a cornerstone of the broader Swachh Bharat Mission, emphasizes voluntary contribution to cleanliness efforts. IIFT Kakinada's involvement in this drive reflects our commitment to societal well-being and aligns with the college's ethos of responsible citizenship.

Participants engaged in various activities during the Cleanliness Drive, including waste collection, segregation, and disposal. IIFT Kakinada's active participation in the Swachh Bharat Mission reinforces its dedication to social initiatives beyond academic pursuits.

Alumni Talk Series

IIFT Kakinada, fostering holistic development, has had the privilege of hosting seasoned professionals in its Alumni Talk Series. This platform offered students invaluable insights and expertise across diverse domains. Esteemed professionals graced our campus, sharing profound insights and expertise across diverse domains. Mr. B Balaji, Senior Manager of CSR at GAIL, enlightened us on community impact. Ms. Swetha Lagiseti, Senior Consultant at Persistent Systems, delved into startup dynamics and rapid prototyping.

The Career Fair, orchestrated by the Alumni Relations Committee, featured luminaries like Mr. Pankaj Chaumal (Cooperation Partner Consultant, Korn Consult Group), Mr. Rishi Pardal (CEO, United Breweries Ltd), and Mr. Ripujoy Bose (Senior Marketing Manager, Amazon), offering transformative industry guidance. Mr. Naveen Athresh, seasoned professional in digital commerce and fintech, shared valuable insights on Product Management from his experiences at Flipkart, Rakuten, PayU, and eBay. Immerse yourself in the wealth of knowledge and inspiration as IIFT Kakinada's Alumni Talk Series reflects the institution's commitment to nurturing holistic development beyond academic boundaries.

Faculty & Administration

Director

Dr. Satinder Bhatia (Additional Charge)

Faculty

Dean

Dr. Satinder Bhatia

Head, Kolkata Centre

K. Rangarajan

Head, Kakinada Centre

V. Raveendra Saradhi

Distinguished Professor

Sugata Marjit

Professors

Ashim Raj Singla
Asheesh Pandey
Basanta K. Sahu
Bibek Ray Chaudhuri
Biswajit Nag Debashis
Chakraborty Gautam
Kumar Dutta Jayanta
Kumar Seal Jaydeep
Mukherjee James J
Nedumpara Mukesh
Bhatnagar Murali
Kallummal
Niti Nandini Chatnani
Om Prakash Wali
Prabir K. Das
Pooja Lakhanpal Radhika
Prosad Datta Ram Singh
Ravi Shanker (on re-employment)
Ranajoy Bhattacharyya
R.P. Sharma Rohit Mehtani
Saikat Banerjee Sanjay
Rastogi Sheeba Kapil
Saswati Tripathi
Sweta Srivastava Malla
D. Sunitha Raju
M. Venkatesan
Deepankar Sinha
Vijaya Katti (on re-employment)

Associate Professors

Pralok Gupta
Sachin Kumar Sharma
Shailja Singh
Sujata Kar
Jacqueline Symss
Himani Gupta
Triptendu Prakash Ghosh

Assistant Professors

A.K. Srustidhar Chand
Arunima Rana
Ashish Gupta
Anchal Arora
Anirban Biswas
Anju Goswami
Charu Grover
Divya Tuteja
Ginni Chawla
J.K Verma
Kavita Wadhwa
Kanupriya
Miklesh P. Yadav
Naman Sharma
Neha Jain
Oindrilla Dey
Oly Mishra
Papiya Ghosh
Parul Singh
Pratik Maheshwari
Preeti Tak
Priyanka Jayaswal
Rashmi Rastogi
Satwik Shekhar
Saurav Dash
Shiny Pradeep
Siddharth S. Rai
Sonu Verma
Sugandha Huria
Tuheena Mukherjee
Taufiq Azaz

ADMINISTRATION**Registrar**

Dr. P.K. Gupta

Deputy Registrar

Gaurav Gulati

Amit Kumar Chanpuria

Deputy Finance Officer

Pitambar Behera

Sr. Administrative Officer

P. Sakthivel

Administrative Officer

Desh Raj (CWS)

Assistant Finance Officer

Deepa P.G.

Assistant Registrars

Meenakshi Saxena

Nalini Meshram

S. Mahesh Kumar

Vinay Goel

Section Officers

Anil Kumar Meena

Dwaipayan Ash

Gaurav Gupta

Hojahat Baite

Jitender Saxena

Karun Duggal

Kavita Sharma

Lalita Gupta

Mohini Madaan

Rakesh Kumar Ojha

Sumita Marwaha

Rahul Kapoor

Accounts Officer

Bishan Pal

M. Vadivelu Shahid Anwar

OSD (Kakinada Campus)

T. Babu Rao Naidu

Manager Communication & Social Media

Madhuri Devi Kushwaha

SUPPORTING STAFF**Systems Manager**

Bimal Kumar Panda

Asstt. Systems Manager

S. Balasubramanian

Institute Engineer

R.K. Gupta

Assistant Librarians

Pranit Landge

Ban on Ragging in IIFT

RAGGING IS PROHIBITED AS PER THE DECISION OF THE SUPREME COURT OF INDIA IN WRIT PETITION NO. © 656/1998.

As per the order of the honorable Supreme Court dated 4.5.2001, ragging is banned in the Institute and anyone found indulging in ragging of any form is likely to be punished appropriately, which may include expulsion from the Institute. The students selected through the Admission process and opting to join the Programme will be required to submit two affidavits as per the format given by UGC in their website www.ugc.nic.in to this effect.

Important Dates

Last Date to Apply Online for IPMAT 2024 of IIM-Indore	26 th March, 2024
Last Date to Apply Online for IIFT's IPM 2024-29	23 rd April, 2024
Entrance Exam by IIM-Indore	23 rd May, 2024

Application Fee

CATEGORY	IPMAT (IIM-Indore)	IIFT
For General/Gen-EWS/OBC-NCL	Rs. 4130	Rs. 2000
For SC/ST/PWD	Rs. 2065	Rs. 1000




INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)
(Set up by Ministry of Commerce & Industry, Govt. of India)





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Ph.: 033-24195700 / 5900 (PBX)
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Kakinada CAMPUS
IIFT JNTUK Campus
Kakinada
Andhra Pradesh - 533003

For Admission Related Inquiry: Contact Section Officer (Admissions Cell)

 011- 39147213 (Direct), 39147200-05 EPBAX (Extn. 621)  ipm@iift.edu  www.iift.ac.in

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